Junior Achievement Thailand (JAT) is a registered charitable organisation dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, JAT provides in-school and after-school programs for students that focus on three key content areas: work readiness, entrepreneurship, and financial literacy. It is an innovative partnership between the business community, educators and volunteers. JA provides its partners with a skilled future workforce, awareness opportunities and a heightened profile in the community as a leader in corporate social responsibility.

For more information, visit www.jathailand.org

“It is a challenging course, but as you work in a team with your friends it makes the course fun. Not only does it gives you enjoyment but also makes you think…”

Quote from Regent’s International School Student
### Elementary School

**Ourselves®**

For thousands of students, this popular program represents their first real foray into the economics of life-work readiness, entrepreneurship, and financial literacy. JA volunteers lead sessions with engaging stories and dynamic activities that help instill the values of earning, saving, sharing, and working ethically. Prudential Thailand sponsors the six after-school volunteer-led activities which are aimed at children in kindergarten.

### High School

**JA Banks in Action®**

Once it’s deposited in a bank, what happens to the money teens earn doing odd jobs, or babysitting? JA Banks in Action with Bangkok Bank sponsorship demystifies finance by explaining how a bank works and having students operate a computer-simulated bank with their classmates. The program covers the history of banking and introduces students to the various career paths within the industry. There are eight after-school volunteer-led activities for children in from 15 to 19 years old.

**JA Company Program®**

When students think they’ve learned enough to start their own business, they should! This real-world program which runs over about 12 weeks has students put theory to practice by starting their own venture, from concept to business plan, financing, execution, sales and, ultimately, growth or demise. Through teamwork, students learn to understand and appreciate the responsibilities each person has in running a business. Closure of the program is through a competition between all the participating schools with the winning team representing Thailand against other teams in an Asia-Pacific competition.

### JA Competition

**JA International Trade Challenge®**

After a one day workshop students step into the global economy and develop their own international market entry strategy for a product/concept of their choice. Students, in teams of one or two, create a paper strategy with the top eight being selected to enter a one day completion. Here they hone their presentation and interview skills and persuade a panel of judges that their plan is the best. The three best teams represent Thailand and compete over three days to become the Asia-Pacific ITC champion strategist!

**JA Students** participating in JA programs have a greater comprehension of economics and business than their non-participating peers. Junior Achievement helps prepare students to develop successful financial management habits, empowering them to explore the potential of becoming an aspiring entrepreneur, and providing them with the skills necessary to succeed in a global workforce.

**JA Volunteers** make school relevant and fun, which means kids are more likely to become contributing, successful members of their communities. As volunteers share their real-world experiences and present JA materials, it helps kids bridge the gap between what they learn in school and what they can expect in the world of work.

**JA Educators** invite Junior Achievement into their classrooms because JA volunteers and materials support teachers by providing an exciting learning environment that gives students a real-world perspective. JA program content aligns with curriculum standards to help students achieve teachers’ learning objectives.

**JA Donors** find JA to be relevant because it inspires kids to succeed and prepares them to be work ready. There is no other organization that can deliver the turn-key, easy-to-implement solutions that will ensure donors’ future employees are ready for the workforce. JA programs fit neatly into the CSR objectives of many companies.

**JA More than Money®**

What good is earning money if young people aren’t taught how to save, spend, and share it? It instills these essential skills in students, and shows them how entrepreneurial thinking and financial savvy can transform an idea into a business that can generate jobs and wealth for themselves and their communities. This after-school volunteer-led program for children from 9 to 11 years old is sponsored by HSBC.